



O.VISION Consultants

# SDG Champions seminars

LEADERSHIP

**SDG CHAMPIONS**

SUSTAINABLE DEVELOPMENT GOALS



O.VISION  
Consultants

# YOU ARE LEADERS OF TOMORROW

## GROWING UP AND SUCCEEDING

Welcome in our SDG Champions seminars!

For us, you are unique, you each have your personal identity and you are moving forward on your own life path.

We will offer you executive education programs that will allow you to acquire knowledge and skills.

With meditation and spiritual practices, you will have experiences that will nourish your optimism and self-confidence, and develop your ambition, agility, taste of action and culture of success.

We want to help you overcome fears, doubts, confusion, immobility, and helplessness, and avoid the pessimism preventing you from making good decisions and doing the right things. To become the great leaders of tomorrow, you need to be carried by an unwavering optimism.

At every key moment in your life, you will remember your once in a lifetime experiences, and you will choose wisdom which is manifested in light, lucidity, discernment and discretion.



# Introduction

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## JOY AND OPTIMISM

For our children and grandchildren, the need to leave them a planet on which to live a happy and safe life is limitless. Our individual and collective responsibility is to respond to this vital quest and roll up our sleeves to meet the great challenges of the twenty-first century with force, courage and determination.

To repair our damaged world and build a better world, we must prepare, train and support leaders who are able to go beyond their limits, to strengthen themselves in the face of hardships, and to mobilize, federate and inspire agile, united teams motivated by joy and optimism. These leaders are committed to the great collective adventure of our time, creating new opportunities and transforming reality.



**OPTIMISM = Anticipation of success**

Self-confidence + Self-esteem + Agility + A taste for action + Culture of success



**PESSIMISM = failure prediction**

Fears + Doubts + Confusion + immobility + Helplessness

# Goals

## THE ENERGY OF UNITY

Our purpose is to implement two strategies for 2030 and beyond: helping pioneering companies transform their businesses and preparing leaders for tomorrow by fostering a skills development that will make them capable of meeting global challenges and initiating positive transformations.

Here we propose a methodical, precise and coherent path to develop and strengthen leaders at levels 2, 3 and 5, according to Jim Collins' principles:

- ✓ Addressing challenges and innovating
- Being a force of proposal
- Demonstrating leadership
- Mastering vision and execution to deliver results and impacts
- Coconstructing and implementing operational action plans

The goal is to create systemic coherence in the management of organizations with common benchmarks and specific points of attention at each level of leadership.

# Leadership Levels

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## ACCORDING TO JIM COLLINS

These leaders share practices and characteristics that take their companies from "successful" to "excellent," creating sustainable and superior momentum in their industry.

### Effective Contributors - Leadership Level 2

Contribute to the group's goals and work effectively with others, developing collaboration, agility and resilience skills. Actively engage in sustainable development projects by contributing ideas and participating in the implementation of projects aligned with the United Nations 17 Sustainable Development Goals (SDGs).

### Competent Managers - Leadership Level 3

Organize people and resources to effectively achieve goals set, cultivating skills in coordination, decision-making and management of complex projects with vital stakes and tight deadlines. Ensure alignment of projects with the SDGs by integrating responsible practices and fostering multidisciplinary cooperation for measurable and sustainable impacts.

### Exceptional Leaders - Leadership Level 5

Combine personal humility and professional drive to build sustainable excellence, developing a strategic vision and the ability to execute aligned with the highest standards. Engage in radical transformation projects in support of the SDGs, inspire and support future leaders, and creates strategic alliances for collective and lasting impacts.

- ✓ Love
- ✓ Force
- ✓ Courage
- ✓ Determination
- ✓ Perseverance

# Contributing

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## SDG CHAMPIONS – LEADERSHIP LEVEL 2

**To help build a better world, there is no other path than to move beyond individualism and join collectives, "commando" teams committed to a motivating and meaningful collective project. Within these supportive and united teams, each actor cooperates and actively contributes to the progress of the project, develops force, courage and perseverance in the face of hardships. draws lessons from every event experienced or of external news, and lives inner Eureka!, sources of joy and action.**

### Goals :

- ✓ Meeting the major challenges of the twenty-first century and becoming a force for proposal
- ✓ Proactively seizing opportunities
- ✓ Developing agility, a taste for action and a culture of success
- ✓ Clarifying and following a path to success and career progression
- ✓ Overcoming personal and collective obstacles and developing initiative.

**Developing strength,  
courage,  
determination, and  
perseverance in the  
face of hardship**

# Contributing

## SDG CHAMPIONS – LEADERSHIP LEVEL 2

1

### Day 1: Doing things differently and better

- Strengthening self-confidence and self-esteem by taking on ambitious challenges
- Developing emotional stability and resilience to cope with challenges and crises
- Applying the concepts of disruptive and incremental innovation in the management of complex projects
- Understanding the resistance and blockages that hinder the implementation of innovative projects, such as disbelief, skepticism and jealousy.

3

### Day 3: Growing and succeeding

- Solving complex problems in creative and innovative ways
- Dealing with fears, doubts and confusions to build trust
- Developing cooperation capacity and a systemic vision of projects
- Approach challenges collectively as opportunities for individual and collective growth.

2

### Day 2: Force of proposal

- Clarifying identity, place and role in a transdisciplinary team
- Aligning the project's mission and values, purpose, and action on the ground
- Aligning with the overall vision and adopt effective feedback, active listening, and reporting practices
- Developing operational action plans with 5 axes (processes, business models, digital transformation, organization, corporate culture).

4

### Day 4: Vision, Determination and Perseverance

- Understanding the foundations of free will and a sense of responsibility in decision-making
- Seeking and receiving support and approval to progress on projects
- Embodying gratitude, determination and integrity in project management
- Designing the foundations of a sustainable project in time and space.

5

### Day 5: Coconstructing and implementing operational action plans

- ✓ Summarize inner Eureka's!, and reflect on personal and collective realizations
- ✓ Awareness of higher levels of leadership and the steps to access them
- ✓ Develop an action plan to work effectively with the team members and other members of the seminar group
- ✓ Personal commitments to contribute to the implementation of projects aligned with the 17 SDGs.

# Leading

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## SDG LEADERS – LEADERSHIP LEVEL 3

■ Growing an agile team and leading it in the execution of complex projects with major challenges and tight deadlines, all in a VUCA (Volatility, Uncertainty, Complexity, Ambiguity) environment, requires a stable presence and the wisdom to find the right balance between rigor and benevolence. On these foundations, it becomes possible to cultivate free will and a sense of responsibility, seize opportunities (Kairos) and show discernment and courage in decision-making.

### Goals :

- ✓ Promoting coordination between leaders, managers and employees
- ✓ Aligning projects with the 17 Sustainable Development Goals (SDGs) and increasing their impact
- ✓ Coordinating multidisciplinary teams for complex projects
- ✓ Exploring strategies to mobilize and federate teams and partners
- ✓ Actively contributing to the radical transformation of business processes, business models, organizations, cultures and governance.

**Cultivating free will  
and a sense of  
responsibility**



# Leading

## SDG LEADERS – LEADERSHIP LEVEL 3

1

### Day 1: Doing things differently and better

- Participating in a process of cultural transformation that facilitates the evolution of processes and the emergence of new business models
- Experimenting freedom of action by breaking out of individual bubbles and collective silos
- Clarifying the steps, barriers, supporting resources, as well as the design and integration aspects needed for an innovation project
- Coordinating the implementation of participatory and creative seminars to achieve the expected results.

3

### Day 3: Growing up and succeeding

- Generating respect, recognition and mutual admiration within the teams; awakening meaning and motivation by systematically raising the level of ambition
- Helping teams transform fears, doubts and confusion into self-confidence, self-esteem and agility
- Pooling experiences within teams in charge of complex projects with major challenges and tight deadlines
- Sharing feedback widely to multiply and enrich virtuous interactions and iterations.

2

### Day 2: Force of proposal

- Becoming a force of proposal in terms of processes and business models
- Facilitating the emergence of projects that are at the same time the first, unique and different
- Developing project action plans and performance indicators aligned with the company's overall strategy and the 17 SDGs
- Anchoring subsidiarity practices to strengthen the autonomy of teams.

4

### Day 4: Vision, determination and perseverance

- Evaluating the impact of actions to adjust them to the organizational and cultural transformation of the organization
- Developing humility, modesty and patience in the face of hardship
- Dealing with disbelief, skepticism, and jealousy to realize one's full potential
- Leading united and supportive teams that develop mastery of vision and execution.

5

### Day 5: Coconstructing and implementing operational action plans

- ✓ Summarize inner Eureka's!, and reflect on personal and collective realizations
- ✓ Awareness of higher levels of leadership and the steps to access them
- ✓ Develop an action plan to work effectively with the team members and other members of the seminar group
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# Deciding

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## SDG GOVERNORS – LEADERSHIP LEVEL 5

Level 5 leaders make the decision to serve others and life on the planet, to align their company's activities with the 17 SDGs by applying the principles of regeneration of life, and to work on the implementation of transformation projects in 5 to 7 years. They align strategy, tactics, logistics, and elementary tasks with the philosophy, culture, and politics of new, mission-driven regenerative companies. They use freedom of action, concentration of effort and economy of means to produce major effects that cause the shift into a new reality.

### Goals :

- ✓ Identifying, approving and supporting the leaders of tomorrow, capable of anticipating and leading
- ✓ Mastering vision and execution to achieve strategic objectives
- ✓ Pushing boundaries by deploying projects in time and space
- ✓ Striving for excellence and achieving the state of the art in every action
- ✓ Staying on course in turbulence and uncertainty.

**Applying freedom of action, concentration of efforts and economy of mea**

# Deciding

## SDG GOVERNORS – LEADERSHIP LEVEL 5

1

### Day 1: Doing things differently and better

- Mobilizing and federating multidisciplinary teams around a noble cause
- Creating a momentum effect to amplify the impact of initiatives
- Systematizing the deployment of innovative business models aligned with the 17 SDGs
- Fostering an organizational culture of sharing and solidarity
- Launching a dynamic of radical transformation by supporting multidisciplinary teams in high value-added projects, which shape the future in a significant way.

3

### Day 3: Growing up and succeeding

- Applying the principles of freedom of action, economy of means and concentration of effort
- Inspiring admiration through the repetition of actions with major effects
- Creating the conditions for sustainable growth to ensure the achievement of transformation objectives in 5 to 7 years, within a structured and optimized framework
- Supporting leaders in the implementation of best practices.

2

### Day 2: Force of proposal

- Looking for leverage and domino effects to cause a shift into a new reality
- Becoming a force of proposal for projects of national and international scope
- Creating strategic alliances with leaders from other organizations to develop projects of international scope
- Guiding each leader to clarify their personal and professional mission, strengthening their legitimacy.

4

### Day 4: Vision, Determination and Perseverance

- Creating the conditions for sustainable growth, in line with Jim Collins' principles
- Working closely with members of the company's Executive Committee and Board of Directors.
- Embodying humility, modesty and patience in every daily action
- Dealing with disbelief, skepticism, and jealousy, developing wisdom and compassion.

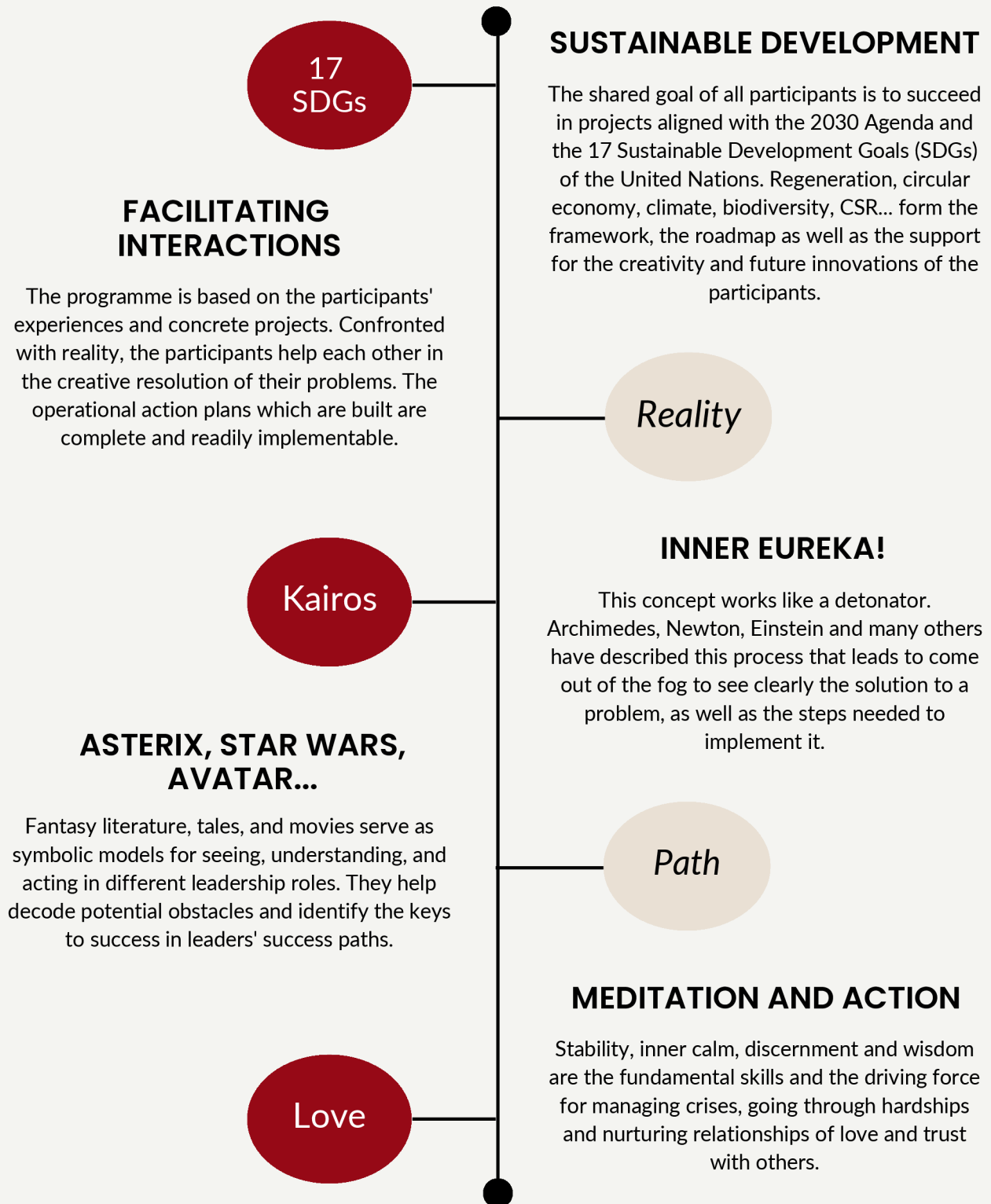
5

### Day 5: Coconstructing and implementing operational action plans

- ✓ Summarize inner Eureka's!, and reflect on personal and collective realizations
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- ✓ Personal commitments to contribute to the implementation of projects aligned with the 17 SDGs.

# Teaching methods

## FROM SMALL STEPS TO GIANT STEPS



# SOLIDARITY AND SHARING

## CONTINUITY IN ACTION

**1 PEERS**  
The program incorporates peer-to-peer coaching and codevelopment workshops to share experiences, ideas, and strengthen leadership skills.

**2 QUARTETS / TENTETS**  
Participants form quartets or tentets, project teams focused on collaboration and action to achieve concrete and sustainable solutions.

**3 PARTNERSHIPS**  
The program collaborates with experts in generative economics and sustainable development, innovation and complex project management.

**4 RESOURCES**  
Resources (videos, MOOCs and articles) provide state-of-the-art content and autonomous, flexible and accessible learning.



# WHEN AND WHERE WILL YOU TAKE OFF?

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## SPEED AND SCALE

At any point in your current project, you can accelerate it and secure it.

If you don't feel like changing, you will continue the activities as usual.

But if the time has come to pivot, then good questions need to be explored in iterations:

To achieve the new goals set, you need to master the vision and execution to deliver results and impacts.

Efforts to clarify and specify the key points are essential.

To get to the new destination, when and where will you take off to pick up speed and scale?



## Diversity in unity

*Humanity is one great family; we must care for one another. We must also care for the earth, our shared home and only dwelling.*

*Together, let us build a better, peaceful, and joyful world for future generations, where all human beings enjoy freedom, peace, and security.*





**THINK BIG  
START SMALL  
LEARN FAST**



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